

FOR IMMEDIATE RELEASE:

Contact:
Ellen Elleman

Founder - A More Positive World
6017 Pine Ridge Road, #199
Naples, FL 34119
Phone: 239-455-8633/1-800-966-2268
Fax: 239-455-8636
www.amorepositiveworld.com
ellen@amorepositiveworld.com



TOOLS TO ENRICH YOUR LIFE™

May 1, 2008

GETTING OUR PRIORITIES STRAIGHT

*In a Society Dominated by the Internet and Television,
Couldn't We Use a Tool to Help Provide Some Balance?*

Naples, FL - With recent reports of videotaped teen violence showing up on the internet and numerous studies highlighting the negative impact of television violence and sex on our society, it's a wonder that so many people allow their kids or spouses to spend so much time in front of the TV or computer screen. Perhaps that is because there have been no tools available to assist people in helping their loved ones set the proper priorities in their lives. But now that's changed and there is a solution. Naples -based *A More Positive World* has made such a tool available with the introduction of PRIORITY PATROL, a pad of sticky notes that can be placed on a TV or computer monitor as a reminder for people to stop, think and prioritize.

The media, specifically screen use (TV and computer), and its effect on our society has become of huge concern. According to the American Academy of Pediatrics, "Time spent with media often displaces involvement in creative, active, or social pursuits." So, not only can the electronic media have a potentially negative influence through its content, it is also stealing

- MORE -

GETTING OUR PRIORITIES STRAIGHT - 5/1/2008

time from us for other more productive pursuits. What is needed is a behavior modification tool designed to help manage "screen time" while teaching and enforcing the importance of balance in life. PRIORITY PATROL is designed to take peoples' focus away from the media screen and highlight not only those activities that often get neglected such as household chores and homework, but to encourage other positive activities such as reading, exercising and creative pursuits like practicing a musical instrument.

According to Aristotle, "We are what we repeatedly do. Excellence, then, is not an act, but a habit." Establishing and maintaining priorities is a skill that is not inborn and does not come easily to many people. So, most people could use a tool like PRIORITY PATROL to help establish good, new habits while breaking old, bad habits.

Overall, the benefits of the electronic media outweigh its negative influence on our lives, but only if we manage it and it doesn't manage us. With the use of PRIORITY PATROL as a tool to help us manage our priorities, maintaining balance in our lives will be easier and more rewarding.

A More Positive World was founded in order to create and market tools to help people and children children of all ages develop and maintain a positive attitude in all aspects of their lives. For more information about the entire product line in the toolbox visit the company website at www.amorepositiveworld.com.

###